

1. Please clarify whether the Technical Proposal should be written in English or Serbian language.

A: Please be advised that the Technical Proposal must be submitted in English language.

2. If possible, please share with us BEP reports on what has been done and/or what kind of support was given to GoS for advancing the reforms in the areas of Construction Permitting and Inspections Oversight?

A: You can find rather exhaustive information regarding BEP's work on our website www.bep.rs and www.policycafe.rs. In addition, there is a success stories section where those information are condensed.

3. Should the Technical Proposal also include suggestions of campaigns' visuals, slogans, videos' concept?

A: Yes, since the Evaluation committee will make a decision based on the proposals we get. This does not mean a full proposal of the concept, but detailed enough so that it clearly shows on how the campaign would look like.

4. Should the Technical Proposal also envisage engaging Agency's digital communications staff, for preparing and maintaining communications online, on BEP's digital channels (Facebook, Twitter, YouTube)?

A: If the bidder's campaign includes online communications - yes.

5. Is there a MS Word template to be used for the preparation of Technical Proposal? If so, please share it with us.

A: No. It is left to the Offeror to create its own format as long as it contains all necessary requirements from the RFP. Please see the pages 11 and 12 of RFP for further references.

6. Within „Support for Public Communications of Access to Finance“ RFP, in 1.2.1. Activity Purpose section it is stated that support is needed for communicating business environment reform in Access to Finance area by „communicating the need for reforms that would allow broader financing choices for MSMEs, and better understanding of existing and missing financial tools and their impact“.

Should this be deemed as the communication objective of the outreach campaign and can you please provide more detail? As we understand from the RFP, it is important to promote what has been achieved so far through BEP's support to GoS, but to put focus on the need for further continuation of reforms in the area and provide for better understanding of existing and missing financial tools.

A: It is important to promote what has been done so far, but more importantly what needs to be done in the near future as to allow broader financing choices for MSMEs, and better understanding of existing and missing financial tools and their impact. Other details will be provided on the briefing in our premises.

7. Within 3.2 Technical Proposal section of the RFPs, it is stated that Part 1 of the Technical Proposal should also include „a draft work plan for conducting trainings“, which are not further mentioned in the RFP, except in Section 1 - Background. Please provide more detail, should the trainings be envisaged for media representatives, government representatives, MSMEs?

A: These are general clauses of the RFPs. Two published RFPs for the communication support should not include any training plan.